



DALE CARNEGIE®
TRAINING

Manchester

HIGH IMPACT PRESENTATIONS

“This top-notch presentations skills course covers all the basics, and offers the most video critiques... You can’t go wrong with this one.”

Presentations Magazine, February 1998

Consider some challenges: Persuading customers to buy a new product. Getting employees to embrace a major change initiative. Urging competitors to engage in a collaborative venture. How do companies succeed at turning such communication challenges into gains for the business?

Dale Carnegie Training® gives business people the tools to successfully build their case. We excel at empowering employees to communicate boldly before any constituency, under any conditions. We deliver critical methods and tools people can use to present compelling messages, connect confidently with any audience, and help generate new growth.

The training focuses on structuring a presentation, building credibility, and selling the idea. How to use voice and gesture to create a strong impression. How to handle a formal speech, impromptu remarks, or a contentious press conference. It is training that makes a marked difference in business results.

You’ll see measurable gains in better communication, enhanced company image, the increased sales of products and services. . . and on the bottom line.

“To be persuasive, we must be believable. To be believable, we must be credible. To be credible, we must be truthful.”
~Edward R. Murrow

Time commitment: Two Days (9am – 5pm)
Tuition \$1,795
Course location: **The Highlander Inn, Manchester, NH**
Maximum # of Participants: **16**

Day of week	Calendar day	Time
Thurs/Fri	July 28 th 29 th	9:00a.m. – 5:00PM

Contact Our NH Affiliate:

Deb Titus of Human Capital Solutions, LLC
Business & Training Consultant
Phone: 603.434.4042 dtitus@humancapitalize.com

New England Franchise:
Performance Training & Associates
135 Beaver Street – Waltham, MA 02452

You’ll learn how to:

- Know, motivate and persuade every audience
- Define the presentation goals and develop a structure
- Persuade the audience with supporting facts and examples
- Prepare for an interview
- Lead effective Q&A sessions
- Communicate ideas with clarity and force
- Be more relaxed and natural when making presentations
- Use expressions, gestures and modulation for impact
- Sell your ideas, your organization and yourself

Trainers:
Clark Merrill and Deb Titus

Call for a preliminary consult:

Deb Titus – 603.434.4042